



A highly experienced facilitator, leadership coach and corporate actor, Louise Mai has a background as a professional actress and an NPD project manager in the corporate world. Finding people more inspiring than products, she transitioned into communication and behavioural change.

Louise Mai now has 15 years' global experience working with senior executives as a facilitator, corporate actor and coach. Working extensively with the public sector, non-profits and large corporate organisations, her recent clients include Barratt, Coca-Cola, Shell and Rolls-Royce.

AREAS OF IMPACT & EXPERTISE

Working globally as a facilitator, leadership coach and corporate actor, Louise Mai helps executives with:

Impact & Presence • Leadership Style • Diversity & Inclusion • Unconscious Bias • Partner Assessment
Influencing Skills • Feedback Skills • Interviewing Skills • Talent Management

Sectors and clients include:

- **Public sector:** Civil Service Leadership, Foreign & Commonwealth Office, Frontline Social Workers, GLS, HMRC, IPCC, Network Rail, NHS Leadership, Office of Fair Trading and Unison
- **Non-profits:** Bernard van Leer Foundation, Clore Social Leadership, Greenpeace International, The King's Fund and Wellcome Trust
- **Finance:** Credit Suisse, Deutsche Bank, GIC, Goldman Sachs, HSBC, Millennium, Northern Trust, Standard Bank and World Quant
- **Professional Services:** Accenture, Allianz, Aviva, BDO, Deloitte, EY, KPMG, McKinsey and PwC
- **Tech & Comms:** Apple, CISCO Systems, Dell, Dropbox, Experian, LinkedIn, Rackspace, Telefonica O2 and Visa
- **Pharmaceuticals:** Astra Zeneca, Johnson & Johnson, Merck, Novartis, Novo Nordisk and Pfizer
- **Legal:** Allen & Overy, Baker McKenzie, Clyde & Co, Herbert Smith Freehills and Trowers & Hamlin

ADDITIONAL PROFESSIONAL EXPERIENCE

Project Manager: ?What *If!* Innovation. Managed creative process from concept to product launch. Won business with major npd clients. Revealed a gap in the market for Britvic culminating in the launch of J2O

Writing & Copy Editing: Writer and Copy Editor for Craft Editions Website and Drama Magazine

Professional Acting: 15 years' experience in Theatre, Film, Voice, Commercials and Television including with: Royal Shakespeare Company, Bristol Old Vic, Chichester Festival Theatre, Shakespeare's Globe and Birmingham Rep

EDUCATION AND TRAINING

Cambridge University (Selwyn College) - MA, BA Hons English (2:i)

East 15 Acting School - MA Acting

PERSONAL

- Reader and assessor for playwriting prizes including the Bruntwood Prize, Theatre Uncut and Typhoon Festival
- Board Member of National Drama
- Volunteer reader for Interact Stroke Support at National Neurology and Royal Sussex County Hospitals
- Practising Yoga Teacher and keen equestrian